

# BEFOUR

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## DEALER APPLICATION

Please tell us about the nature of your dealership. This will enable us to open your account with dealer pricing and terms.

### I. General Information

A. Company Name \_\_\_\_\_

B. Address \_\_\_\_\_

City: \_\_\_\_\_ ST. \_\_\_\_\_ Zip \_\_\_\_\_

C. Ship-to Address: \_\_\_\_\_

City: \_\_\_\_\_ ST. \_\_\_\_\_ Zip \_\_\_\_\_

D. Business Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

800 Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website: \_\_\_\_\_

E. General Description of Business:

1. Years in Business: \_\_\_\_\_
2. Incorporated or Partnership Fed. ID Number: \_\_\_\_\_
3. If not Incorporated, Owner Soc. Sec Number: \_\_\_\_\_
4. Tax Resale Number: \_\_\_\_\_

### II. Personnel:

A. Principals of Company

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

B: Total Number of Employees \_\_\_\_\_

1. Full Time Salespeople \_\_\_\_\_ Inside: \_\_\_\_\_ Outside: \_\_\_\_\_

2. Service: \_\_\_\_\_ In Shop: \_\_\_\_\_ On Road: \_\_\_\_\_

C. Key Contact:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

**III. Facilities:**

**A. Branch Locations:**

Sub-Location 1

Sub-Location 2

Address:

City/State/Zip

Phone:

Contact:

**IV. Business Information:**

**A. What brands and types of scales and scoreboards do you sell?**

Approximate Dollar Inventory:

**B. What other products do you sell?**

Approximate Dollar Inventory:

**C. What kind of service, if any, do you perform? (Mechanical, electronic, etc. Please be specific.)**

**D. What is your geographical selling area?**

**E. What market segments do you serve with your dealership? (Check all that apply)?**

- Sports                            Schools                            Industrial
- Medical                            Health Club                            Government
- Other (list)

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Thank you for completing this form. All information will be held confidential.

**Please Fax Reply for Fastest Action:  
1-262-284-5966**